

Vivo Energy plc

Company Presentation

June 2019



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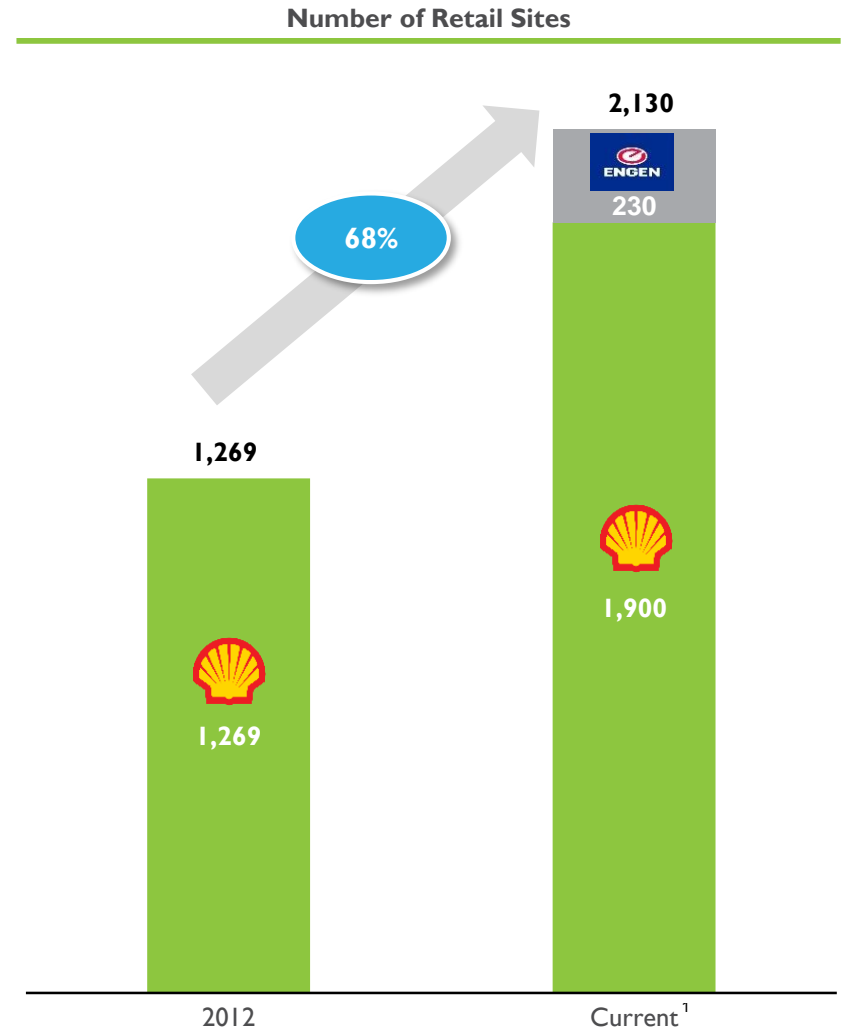


Introduction to Vivo Energy



Introduction

- ▶ Established in December 2011, we are a leading Pan-African fuel retailer, operating under the Shell and Engen brands, in high growth markets
- ▶ We source, distribute, market and supply high quality fuels and lubricants to retail and commercial customers in 23 countries
- ▶ Operate under the Shell-brand in 15 countries and from March 2019, began to operate under the Engen-brand in 8 new markets
- ▶ Strong growth track record – retail portfolio grown by over 65% since 2012
- ▶ One of Africa's largest retailers with over 800,000 customers served daily in 2018
- ▶ Experienced management team, with a proven track record of delivery
- ▶ Strong performance-driven culture



Our key strategic objectives

1 Remain a responsible and respected business in our communities

2 Preserve lean and agile organisation and performance-driven culture

3 Maximise the value of our existing business

4 Pursue value-accretive growth

5 Maintain attractive returns through disciplined financial management

A leading pan-African business

23 countries

Access to over 450 million consumers

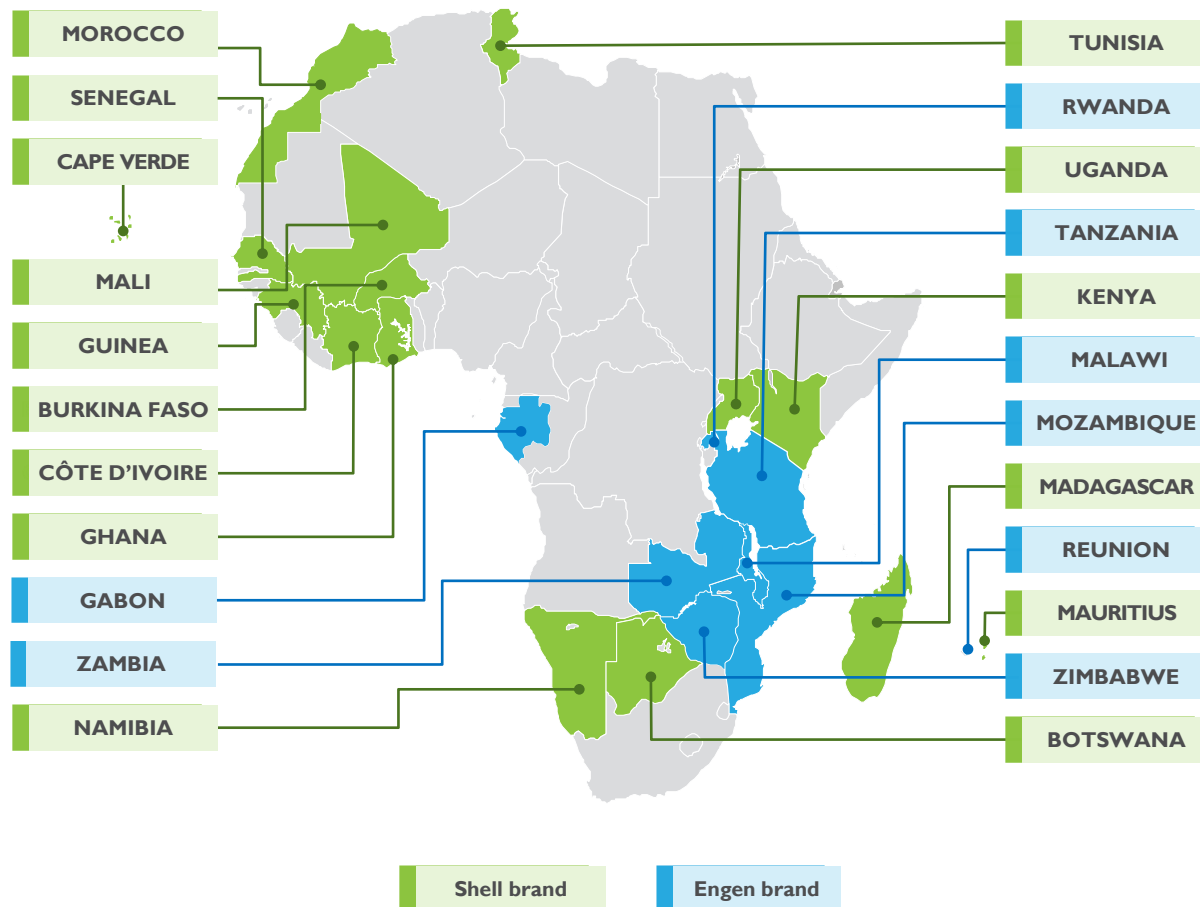


2,130¹ retail sites



+10 billion litres of fuel volumes in 2018²

+1 billion litres of storage³



We operate an integrated business across three core segments

57%

Retail



Second largest retailer in Africa outside South Africa, in terms of site numbers

Retail fuels

- Sale of petrol and diesel fuels at 2,130¹ Shell and Engen-branded service stations in 23 countries across Africa

Non-fuel retail

- Multi-branded Convenience Retail and Quick Service Restaurant offering

13%

Lubricants



Integrated manufacturing, distribution and marketing operations

Retail Lubricants

- Providing products to consumers at retail sites, as well as through a network of distributors

Commercial Lubricants

- Supplying specialist lubricants to mining companies, B2B customers and export sales

30%

Commercial



Integrated offering to 5,000+ customers across long term contracts, tenders and spot sales

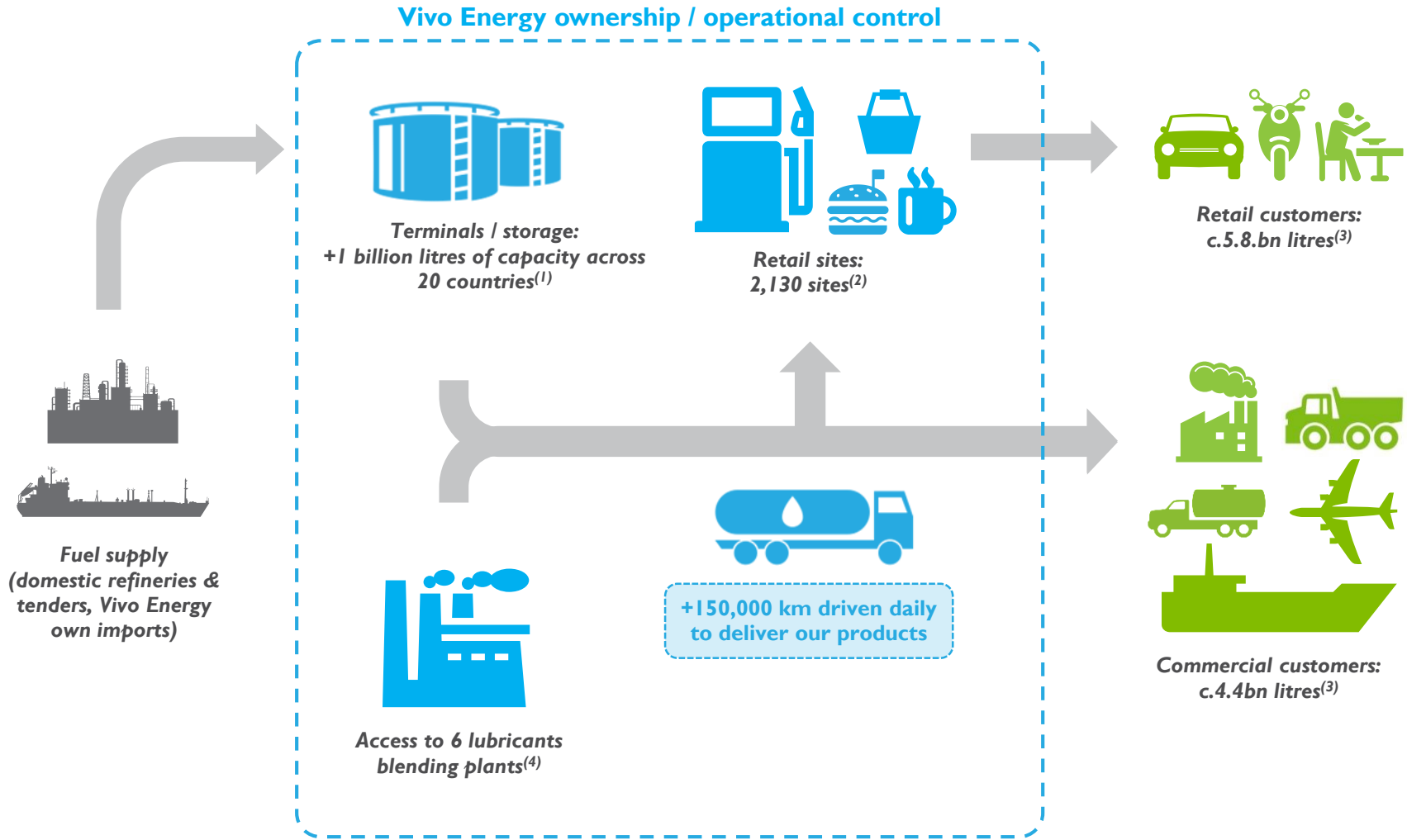
Core Commercial

- Supplying mining, construction, transport, power and industrial companies. We also supply LPG, primarily to consumers

Aviation and Marine

- Supplying aviation fuel, plus bunkering for marine traders and other shipping companies

Our integrated model provides a sustained competitive advantage




(1) Represents fuel storage capacity only and includes equity share of storage capacity in joint ventures, excluding bitumen and LPG. JV storage is included on a pro rata basis based on ownership %, pro-forma for Engen markets

(2) As at December 2018, pro-forma for Engen sites. Engen number of retail sites based on Engen management information reporting

(3) Fuel and lubricants sales in 2018 pro-forma for Engen markets

(4) Via 50% SVL joint venture. Vivo Energy either owns or has operational control of 5 of the 6 plants

We operate primarily in regulated markets



	Supply	Regular fuel margin	Subsidies
Morocco	Deregulated	Deregulated	Bottled LPG only
Uganda	Deregulated	Deregulated	None
Ghana	Partially regulated	Deregulated	None
Namibia	Deregulated	Regulated	Rural areas only
Kenya	Tender	Regulated	None
Botswana	Deregulated	Regulated	Kerosene only
Madagascar	Deregulated	Regulated	None
Mali	Deregulated	Regulated	LPG only
Zimbabwe	Deregulated	Regulated	None
Rwanda	Deregulated	Regulated	None
Malawi	Deregulated	Regulated	None
Mozambique	Tender	Regulated	None
Reunion	Tender	Regulated	None
Zambia	Tender	Regulated	None
Cape Verde	Tender	Regulated	None
Guinea	Tender	Regulated	All fuel products
Tanzania	Partially regulated	Regulated	None
Senegal	Partially regulated	Regulated	None
Mauritius	Partially regulated	Regulated	LPG only
Gabon	State monopoly	Regulated	None
Burkina Faso	State monopoly	Regulated	LPG only ⁽¹⁾
Côte D'Ivoire	State monopoly	Regulated	LPG only
Tunisia	State monopoly	Regulated	All fuel products ⁽²⁾

Favourable African macro trends underpin our growth



STRONG POPULATION GROWTH

- **1.2 billion** more people by **2050⁽¹⁾**
- **57%** of global population growth



YOUNG POPULATION

- **Median age of 19** vs. 30 and 38 in Asia and USA, respectively⁽²⁾



RAPID URBANISATION

- Urban population to grow from **40%** to **56%** from 2015 – 2050



GROWING MIDDLE CLASS

- **376 million** to **582 million** people from 2013 – 2030



STRONG GDP GROWTH IN VIVO ENERGY COUNTRIES

- **5.1%** CAGR 2018 – 2023



INCREASING CONSUMER SPENDING

- **4%** household consumption CAGR 2015 – 2025



RAPID VEHICLE GROWTH

- **7%** CAGR 2016 – 2021⁽³⁾
- **66** vehicles per 1,000 people vs. **560** in Europe⁽³⁾

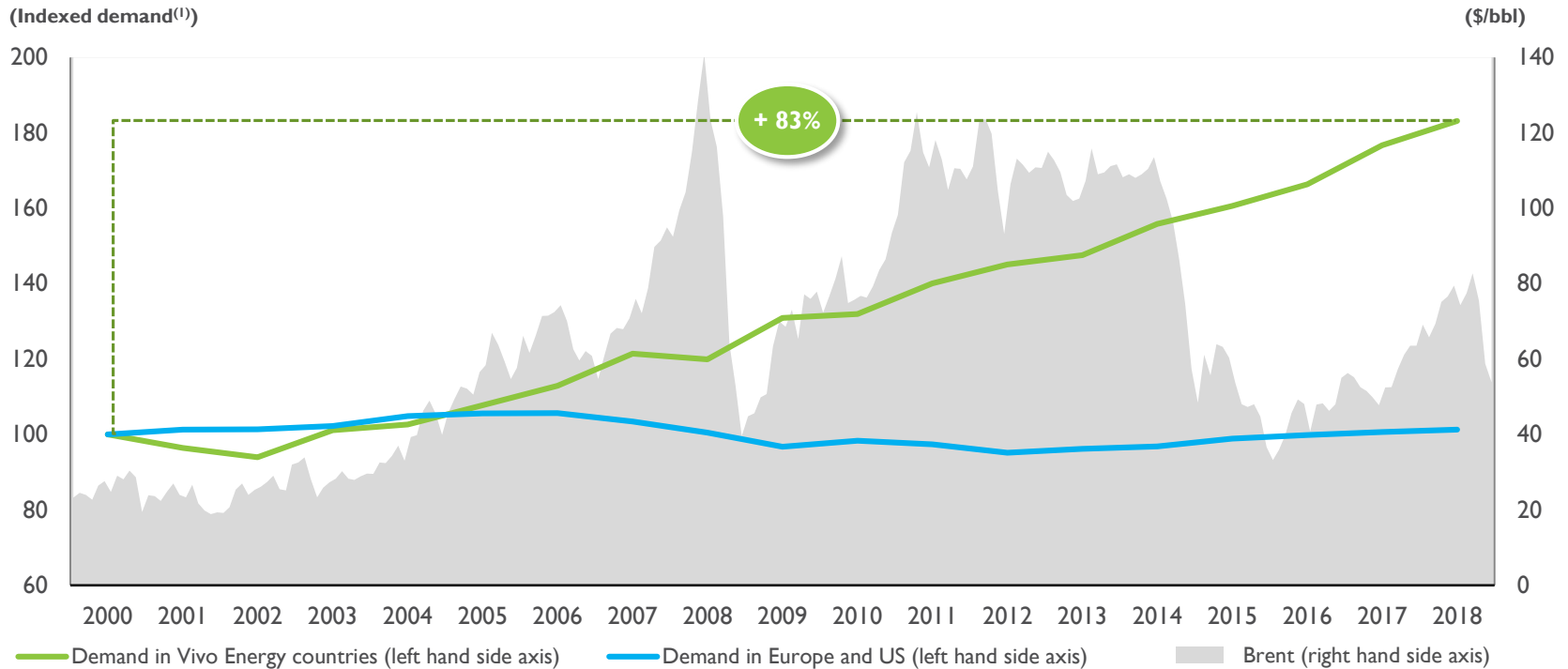


STRONG INFRASTRUCTURE DEVELOPMENT

- **\$150bn** of annual infrastructure spending required by 2025

In markets with resilient and growing fuel demand

FUEL DEMAND HAS KEPT GROWING DESPITE A FLUCTUATING OIL PRICE



AFRICAN FUEL DEMAND CHARACTERISTICS

- Few public transport alternatives
- Roads are the primary transport route
- Staple product
- Car parc growth, lower vehicle efficiency and expanding road network

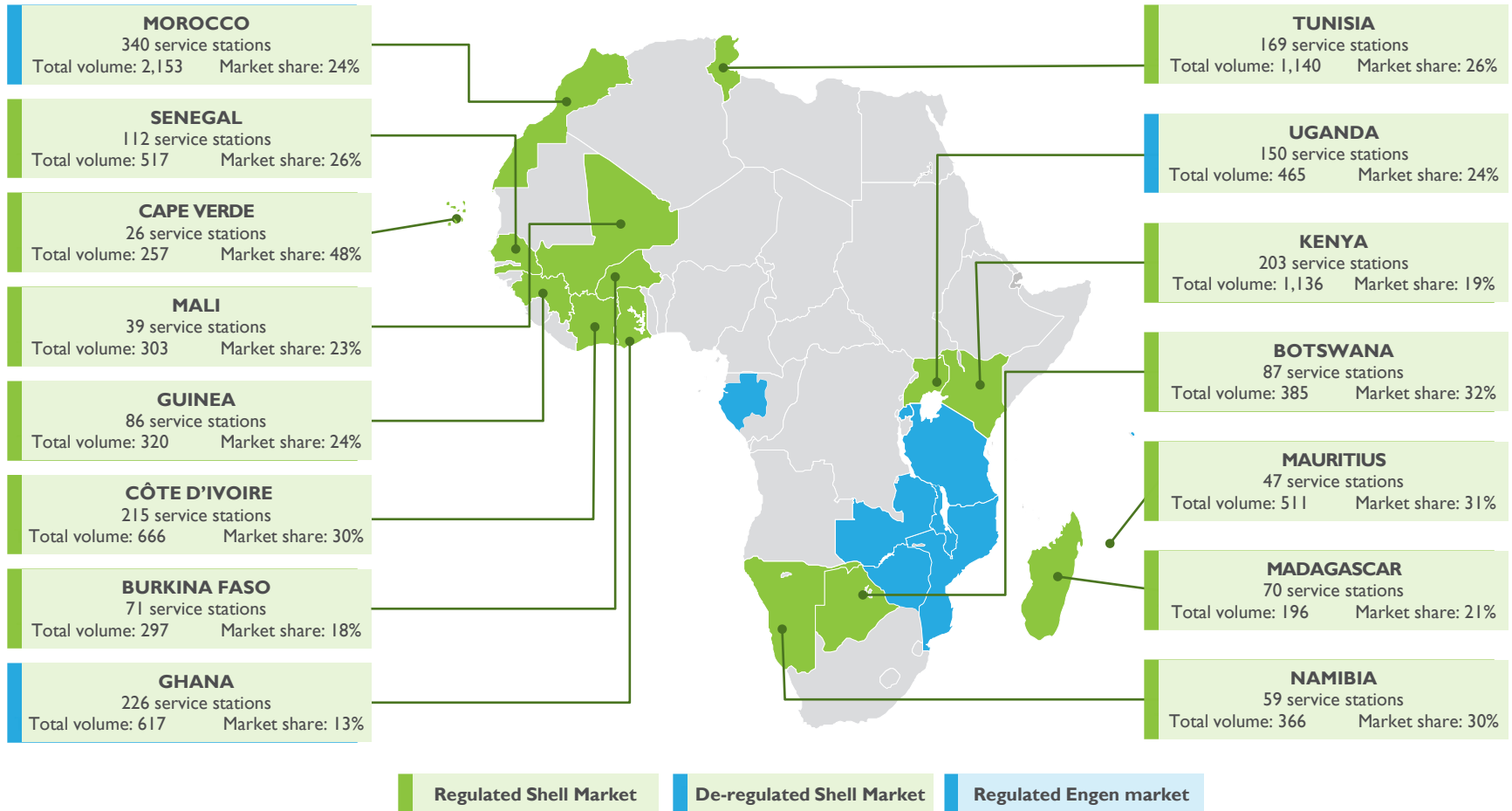
Vivo Energy's existing markets

TOTAL VOLUMES: 9.4bn litres

MARKET SIZE: 41.1bn litres

MARKET SHARE: 23%

ADJ. EBITDA: \$400m



Note: Total volumes measured in litres. Market shares based on Company Information and Citac as of December 2018

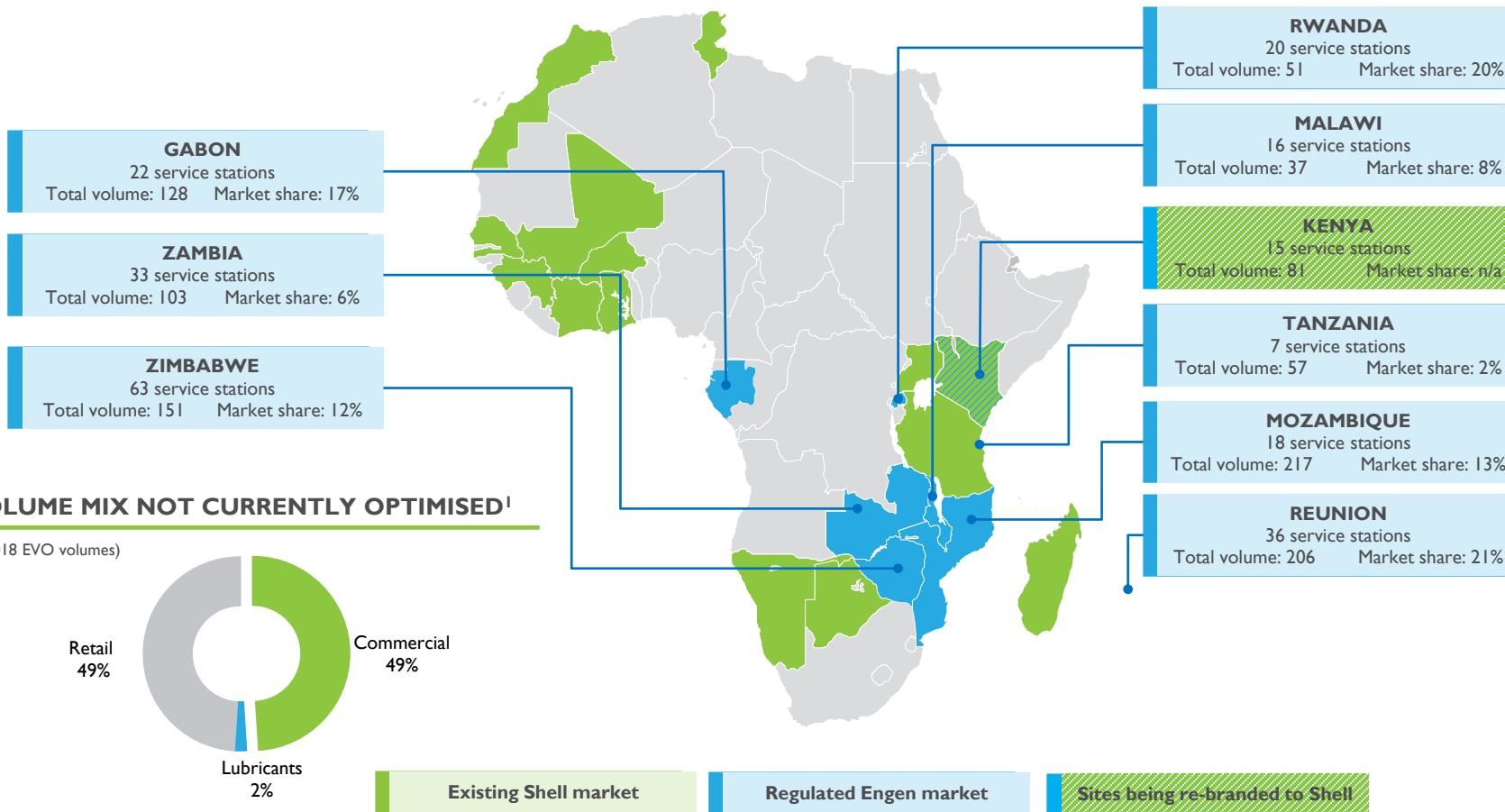
Our new markets

TOTAL VOLUMES: 1.0bn litres

MARKET SIZE: 9.1bn litres

MARKET SHARE: 11%

ADJ. EBITDA⁽¹⁾: \$33m



Note: Total volumes measured in litres. Market shares based on Company Information and Citac as of December 2018
(1) Based on Engen management information reporting

Our vision is to become the most respected energy business in Africa

OVERVIEW

- ▶ Aim for Goal Zero – no harm to people and minimised impact on the environment
- ▶ 2018 Total Recordable Case Frequency of 0.192, below industry peers
- ▶ Outstanding employee survey results: 90% are proud to work for Vivo Energy
- ▶ Invested \$1.2 million in 2018 to support our three focus areas of road safety, education and the environment
- ▶ The first company in Africa, and one of the first 10 companies globally, to be certified under ISO 37001 standard for anti-bribery management systems
- ▶ 2018 CO₂e Scope 2 emissions amounted to 102.82 kilotonnes

MANAGING OUR ENERGY IMPACT

What we're doing to reduce energy consumption:

- ▶ Smarter, more efficient depots
- ▶ Improved supply chains, introducing automation to improve efficiencies
- ▶ Smarter transport operations – reducing distance travelled, HSSE exposure and transport costs by optimising product deliveries
- ▶ Improving the efficiency of our service stations and buildings, including using solar power, LED lighting, and more efficient air conditioning and refrigeration at our sites

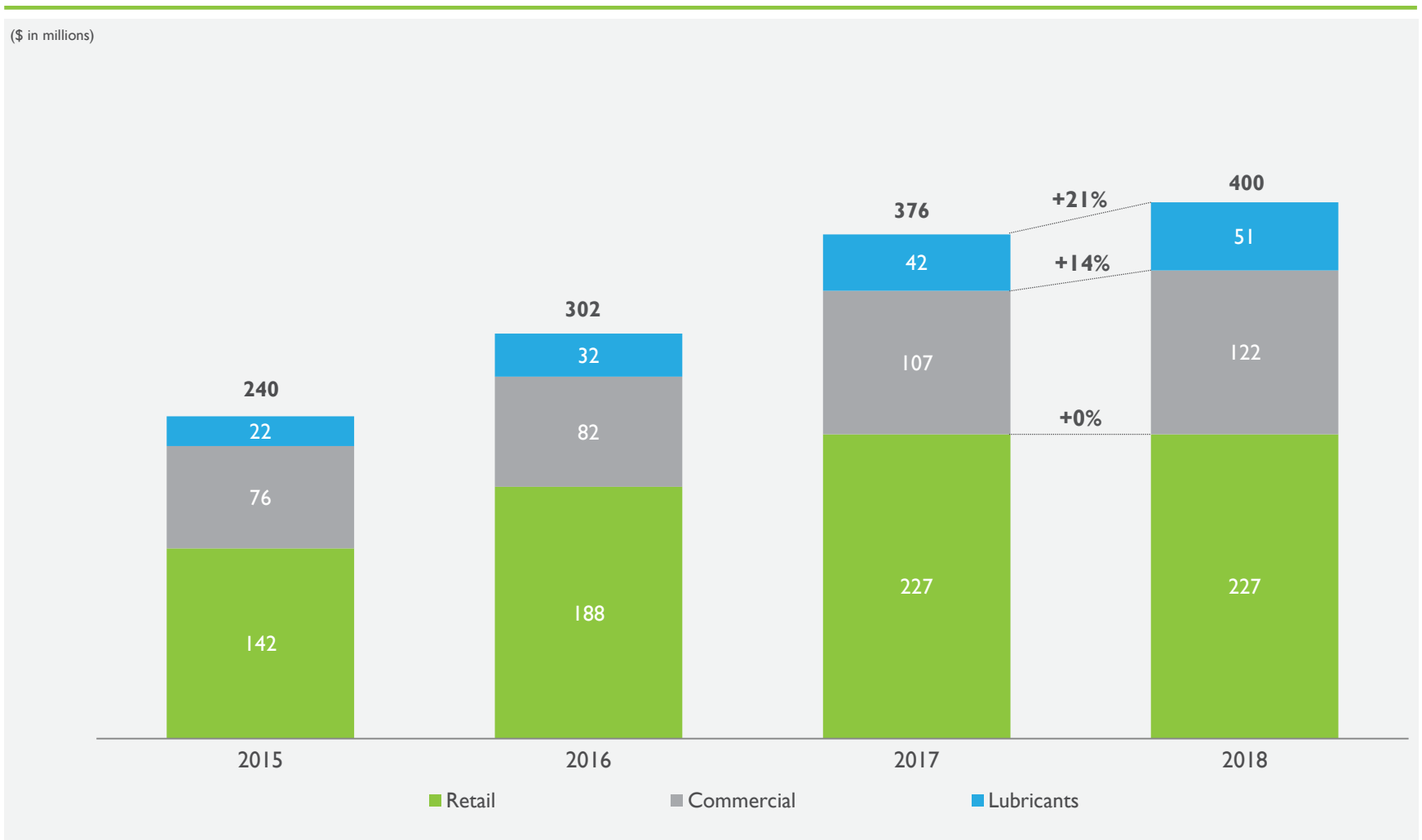


Financial Overview



Consistent delivery of Adjusted EBITDA growth

ADJUSTED EBITDA



Disciplined capital allocation and structurally negative working capital drive strong returns

STRUCTURALLY NEGATIVE WORKING CAPITAL

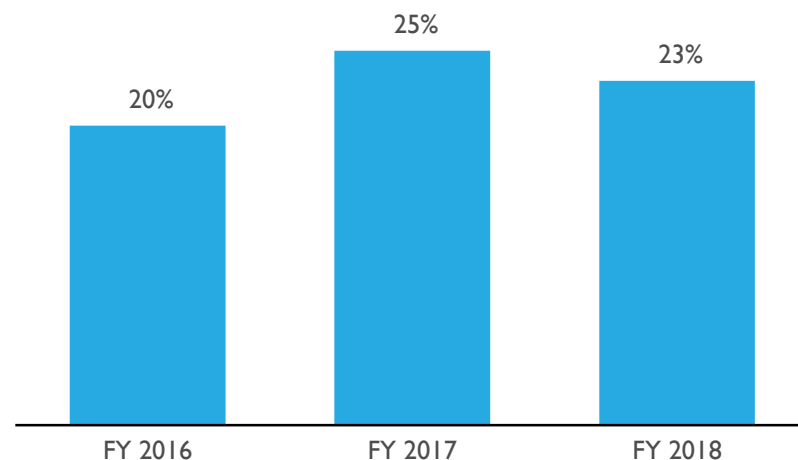
- ▶ Working capital is structurally negative and self-liquidating
 - Retail payments are on average 6 days after delivery
 - Creditors operate on longer terms
- ▶ Focus is to continually improve working capital position
- ▶ In 2018, working capital amounted to a \$36 million benefit to cash flow

	2017	2018
Days Payable Outstanding	53	56
Days Inventory Outstanding	22	24
Days Sales Outstanding	17	16

DISCIPLINED CAPITAL ALLOCATION

- ▶ Rigorous return requirements for any investment controlled by a central team
- ▶ USD IRR hurdle rate of 20% for retail projects and 25% for commercial projects
- ▶ Group and individual countries incentivised for return on capital
- ▶ Annual post-investment reviews

ROACE CONSISTENTLY ABOVE 20%⁽¹⁾



Strong adjusted free cash flow generation

(\$ in millions)	2017	2018
Net income	130	146
Adjustment for non-cash items / other	157	167
Change in working capital	75	36
Income tax paid	(114)	(103)
Cash flow from operating activities	248	246
Net additions to PP&E and intangible assets	(119)	(144)
Free cash flow	129	102
Special items related to non-GAAP measures (cash impact)	9	47
Adjusted free cash flow	138	149

KEY HIGHLIGHTS

- ▶ Structural negative working capital position due to the nature of the business, with stable DSO and DPO during the year
- ▶ Increase in net additions primarily due to roll-out of new ERP system and continued retail investments
- ▶ Significant IPO & Engen related expenses together with costs related to streamlining the central organisation

2019 Outlook and performance to date

METRIC	2019 GUIDANCE
Total Volumes (%)	Low to mid double-digit volume growth
Group Gross Cash Unit Margin (\$)	High sixties per thousand litres
Capital Expenditure (\$)	Around \$150 million (including Engen capex)
New Retail Sites	80-100 new service stations

Q1 PERFORMANCE

- ▶ Total volume growth of 7% to 2,441 million litres
 - Volume growth of 13% in March following completion of Engen transaction
- ▶ Group Gross Cash Unit Margin of \$69 per thousand litres

Continued innovation to enhance our business

Expanding our customer value proposition

Premium fuel roll-out



Non-fuel partnerships



Energy efficiency



Embracing data analytics

ERP - Optima



Loyalty



Site automation



Summary



Dynamic business led by an experienced management team



Delivering strong growth and +20% return on capital employed



Resilient operations with diversification across the African continent



Operate in high growth markets backed by strong macro fundamentals



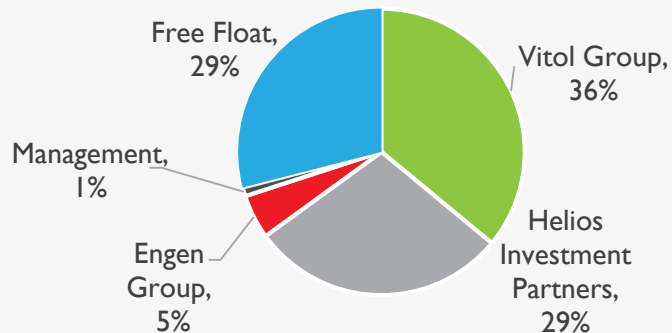
Appendix

Corporate structure

OVERVIEW

- ▶ Completed Initial Public Offering on the London Stock Exchange in May 2018 with a simultaneous inward secondary listing on the Johannesburg Stock Exchange
- ▶ At the time was the largest African IPO for 10 years
- ▶ Market capitalisation currently: £1.6bn (\$2.0bn)
- ▶ Member of the FTSE 250 Index and JSE All Share Index
- ▶ UK Governance code compliant Board of Directors

SHAREHOLDER STRUCTURE



BOARD OF DIRECTORS

- ▶ Chairman – John Daly
- ▶ Chief Executive Office – Christian Chammas
- ▶ Chief Financial Officer – Johan Depraetere
- ▶ Senior Independent Director – Thembalihle Hixonia Nyasulu
- ▶ Independent Non Executive Director – Chris Rogers
- ▶ Independent Non Executive Director – Carol Arrowsmith
- ▶ Independent Non Executive Director – Gawad Abaza
- ▶ Non-Executive Director – Temitope Lawani (Helios Rep)
- ▶ Non-Executive Director – Javed Ahmed (Vitol Rep)

The right operating model for each opportunity

SITE OPERATING MODELS

Company Owned, Company Operated

~5% of portfolio

- Enables large / highway sites to be run 100% by Vivo Energy
- Showcase Vivo Energy flagship sites
- Vivo Energy quality of service and operations
- Focus on convenience retail, QSR and other services
- Higher margin capture
- High level of operational complexity
- Sometimes mandatory initial platform

Company Owned, Dealer Operated

~60% of portfolio

- Preferred model for sites in high-potential locations
- High Vivo Energy involvement
- Strategic locations with long-term viability
- Strong non-fuel offer
- Freehold or leasehold land
- Medium level of operational complexity

Dealer Owned, Dealer Operated

~35% of portfolio

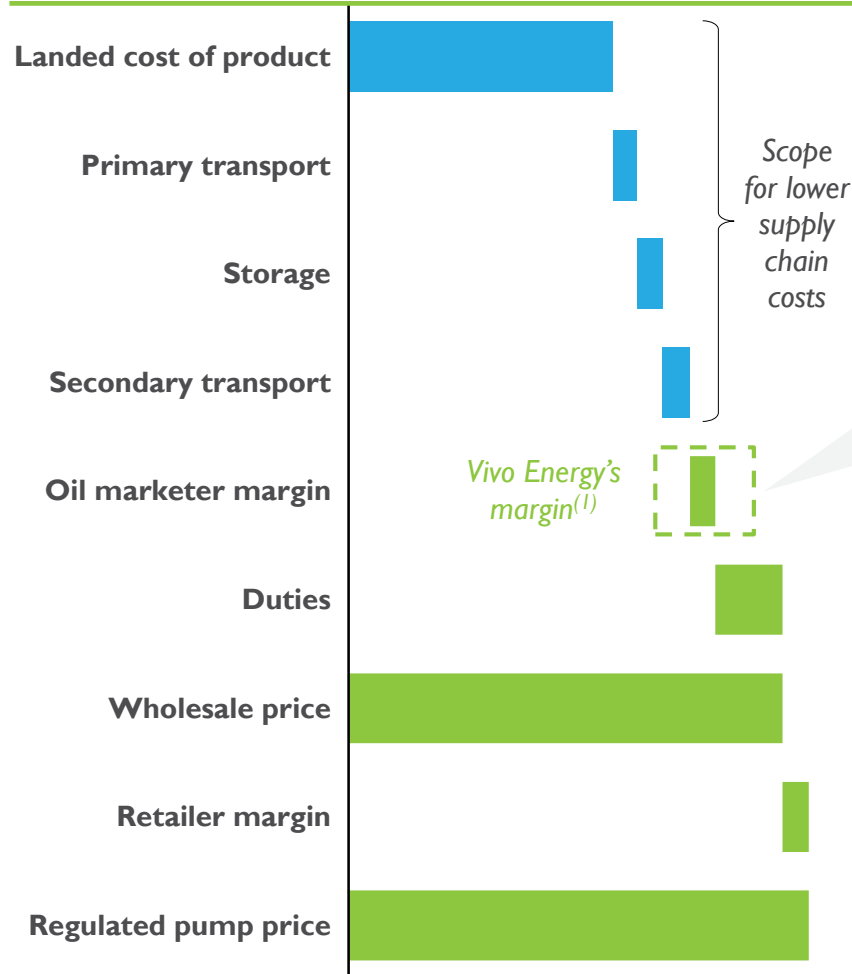
- Preferred model for sites in medium-potential locations
- Medium term viability
- Lower Vivo Energy involvement
- Local non-fuel offer
- Low level of operational complexity

Clear division of responsibilities with consistent standards and control framework for our fuel business

		COCO	CODO	DODO
Margin capture	Marketing margin	Vivo Energy	Vivo Energy	By negotiation
	Retailer margin		Dealer	Dealer
Responsibilities	QSR & CR offer	Vivo Energy	Vivo Energy	Dealer with Vivo Energy input
	Operating costs		Dealer	Dealer
	Maintenance – buildings		Vivo Energy	
	Maintenance – equipment			Vivo Energy: Pumps & branding Dealer: Other capex
	Capex			Dealer
	Wet stock		Dealer	Dealer
Operational excellence and standards	Vivo Energy manages and controls HSSE, marketing and branding, site and service standards			

Regulated price build-up provides an allowed margin with some upside from more efficient supply chain

ILLUSTRATIVE RETAIL PUMP PRICE BUILD-UP



■ Scope for lower supply chain costs vs. regulatory allowance

REGULATED MARGIN WITH EFFICIENCY UPSIDE

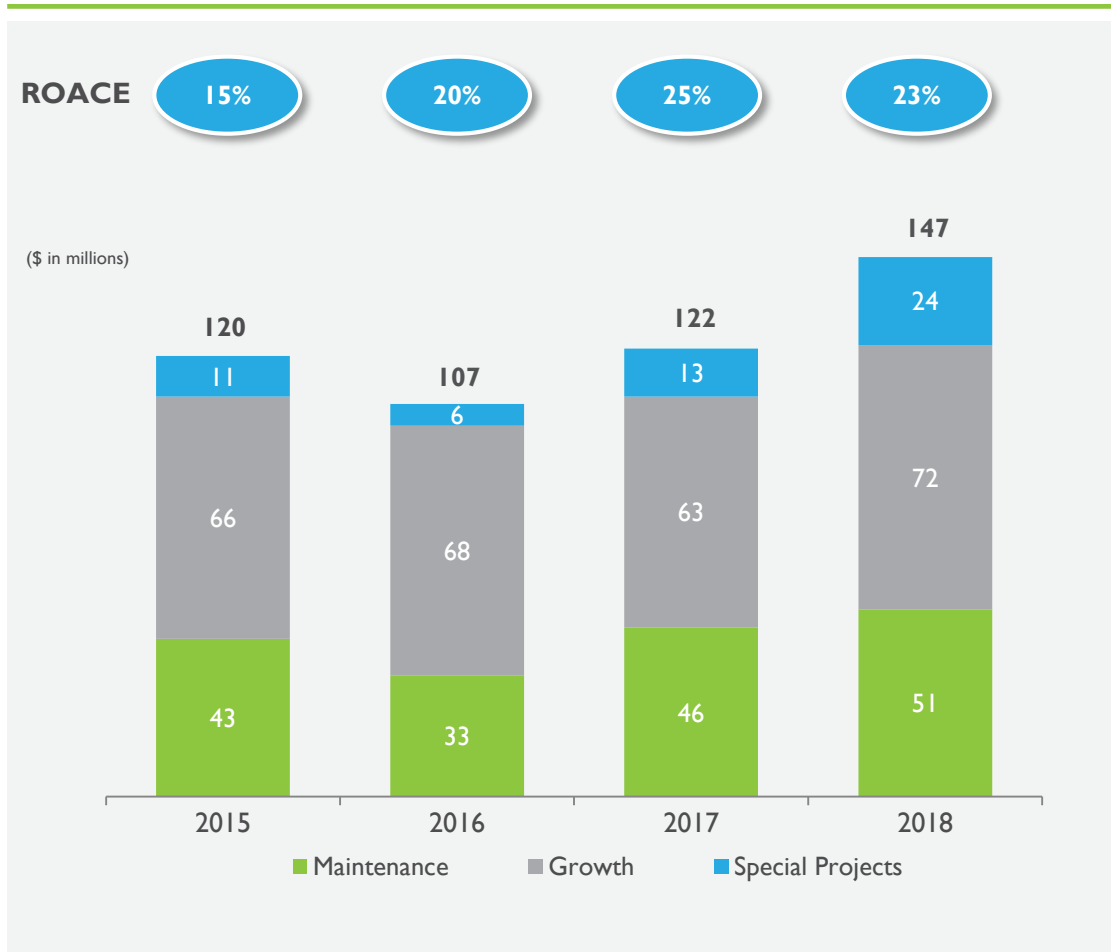
- Regulators sets pump prices using **assumed supply chain costs**
- The regulated price contains an **allowed margin** for oil marketers
- Oil marketer margin generally **5 – 10% of pump price**
- Oil marketing companies can make margins above the regulated marketing margin by **achieving lower supply chain costs** than those in the pump price formula
- Savings are driven by **reach, scale and efficiency** which can be achieved by large, vertically-integrated players
 - Vivo Energy has a **structural advantage** vs. small independents

Our operating environment

CHALLENGE	MITIGATION
Stocks / oil price	<ul style="list-style-type: none"> ■ Fluctuations in oil price reflected in the pump price, not borne by the Company ■ Margins are either fixed via a regulated price structure (20 of 23 countries) or through market dynamics (3 countries) ■ Countries manage stock levels with maximum and minimum stock levels through manual of authorities
Currency	<ul style="list-style-type: none"> ■ ~70% of 2018 Adjusted EBITDA derived from currencies pegged to the EUR / USD ■ Utilise hedging strategies to mitigate major FX risks (i.e. importing fuels into a country) ■ Upstream dividends from operating units where possible into USD
Credit	<ul style="list-style-type: none"> ■ Robust credit approvals process with central oversight, local empowerment and use of credit risk mitigation measures when required ■ Bad debts represented less than 0.5% of gross cash profits during 2018
Supply	<ul style="list-style-type: none"> ■ Access to over 1.0 billion litres of storage in Africa helps to mitigate major supply risks ■ Utilise over 100 suppliers, with Vitol, the worlds largest oil trader, representing 30% of Group supply
Compliance	<ul style="list-style-type: none"> ■ Robust and proven internal control framework with limited historical losses from fraud / bribery ■ The first company in Africa to achieve ISO 37001 certification for our anti-bribery management system

Continuing to invest in growth

BREAKDOWN OF CAPITAL EXPENDITURE



KEY HIGHLIGHTS

- ▶ Continued investment into growing our business fully funded out of internal cash flow
- ▶ Major investment into the roll-out of our ERP system is primary driver for overall increase in capex
- ▶ Investment into our retail network represented 45% of total capex and was primarily for expansion and development of the network

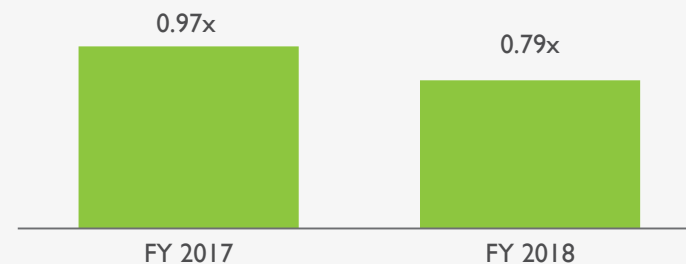
Strong balance sheet with low leverage

CAPITAL STRUCTURE OVERVIEW

(\$ in millions)	2018
Long-term debt	392
Lease liabilities	111
Total debt excluding short-term bank borrowings	503
Short-term bank borrowings	208
Less cash and cash equivalents	(393)
Net debt	318
Net debt / Adj. EBITDA⁽¹⁾	0.79x

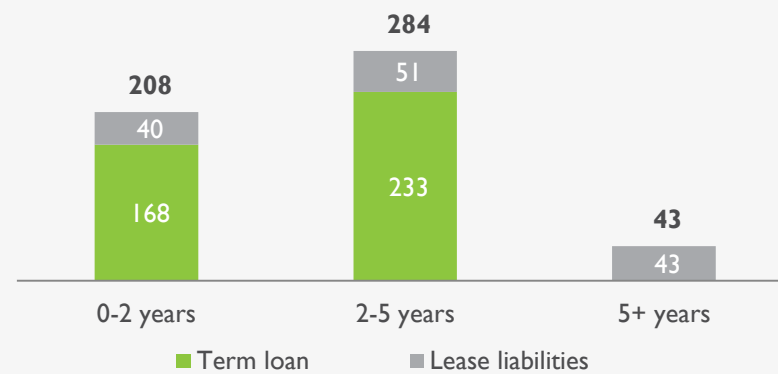
LEVERAGE

Net debt / Adjusted EBITDA⁽¹⁾



OUTSTANDING LONG TERM DEBT MATURITY PROFILE²

(\$ in millions)



Segmental performance

US \$'000, unless otherwise indicated	FY 2018	Q4 2018	Q3 2018	Q2 2018	Q1 2018	FY 2017	Q4 2017	Q3 2017	Q2 2017	Q1 2017
Volumes (million litres)										
Retail	5,354	1,361	1,358	1,335	1,300	5,196	1,332	1,350	1,295	1,219
Commercial	3,863	1,005	932	970	956	3,701	925	893	945	938
Lubricants	134	34	33	34	33	129	32	32	33	32
Total	9,351	2,400	2,323	2,339	2,289	9,026	2,289	2,275	2,273	2,189
Gross cash unit margin (\$ /'000 litres)										
Retail fuel (excluding Non-fuel retail)	75	71	74	77	79	78	80	80	78	76
Commercial	47	47	46	49	46	44	42	45	43	44
Lubricants	525	512	513	526	546	581	596	564	543	624
Total	73	71	72	74	74	74	75	75	72	73
Gross cash profit										
Retail (including Non-fuel retail)	427,959	103,936	106,959	109,228	107,836	429,434	113,914	113,010	104,184	98,326
Commercial	181,249	46,753	43,042	47,094	44,360	161,601	38,979	39,999	41,062	41,561
Lubricants	70,420	17,365	17,138	17,812	18,105	74,991	19,037	17,979	17,890	20,085
Total	679,628	168,054	167,139	174,134	170,301	666,026	171,930	170,988	163,136	159,972

Glossary of terms

Adj. EBITDA	EBITDA before special items	NWC	Net Working Capital
ATP	Average Throughput	ONFR	Other Non-Fuel Retail
B2B	Business-to-Business	OTIF	On Time In Full
B2C	Business-to-Consumer	OU	Operating Unit
CAGR	Compound Annual Growth Rate	POS	Point of Sale
COCO	Company Owned Company Operated	QSR	Quick Service Restaurant
CODO	Company Owned Dealer Operated	ROACE	Return on Average Capital Employed
COGS	Cost of Goods Sold	ROMI	Return on Marketing Investment
CR	Convenience Retail	RTM	Route To Market
DO	Dealer Owned	SKU	Stock Keeping Unit
DODO	Dealer Owned Dealer Operated	SVL	Shell & Vivo Lubricants
Gross Cash Profit	Gross profit after primary, depot and secondary transport costs to final customer before depreciation and amortisation	TRCF	Total Recordable Case Frequency
HFO	Heavy Fuel Oil	YoY	Year on Year growth
HSSE	Health, Safety, Security and Environment		
KPI	Key Performance Indicator		
LOBP	Lubricating Oils Blending Plant		
LPG	Liquid Petroleum Gas		
NFR	Non-Fuel Retail		